Housing Outlook 2016

This year is projected to be a great year for housing. Experts say the U.S. housing market will likely grow faster than the overall economy.\(^1\) Whether you're thinking of buying or selling, this may be an ideal time to get into the housing market.

- Consumer confidence is high. Consumers are feeling more positive about the economy, business conditions and
 the job market.² This is for good reason: The U.S. economy added nearly 2.9 million jobs in the private sector in 2015.¹
 The more confident people feel about their economic future, the more likely they are to buy a home.
- Housing demand is on the rise. Although more than 1.5 million new households were formed over the past year, more than 30% of 18- to 34-year-olds are still living with their parents. Combine this pent-up demand with low inventories in many areas around the U.S., and you have the spark that drives new residential development.
- Demand for credit is on the rise, too. With consumer debt service ratios the lowest they've been for more than two
 decades, more people are eligible to qualify for a mortgage.¹ Plus, homeowners who foreclosed on their homes during
 the housing crisis will be eligible to give homeownership (and a mortgage) another go within the next few years.¹

