



5 Tips for Writing Memorable Holiday Cards

Do you get writer's block when you sit down to write holiday cards? If you're like many people, writing holiday cards can be a nerve wracking experience. You want your message to be memorable, but you may become hung up on finding the perfect thing to say. Instead of focusing on perfection, remember the spirit of the season and channel generosity with these five tips.

Try to write something personal in each card to make every recipient feel special.

1 Start on a positive note. Beginning your note with "Happy Holidays," "Merry Christmas," "Happy Hanukkah," etc. will set a bright, positive tone for the rest of the card.

Example: Happy Holidays from the Jones family! Our year has been full of many blessings.

2 Remember, it's a note not a novel. Although it's tempting to recount everything that happened during the year, try to stick to the highlights. Focus on one or two memorable things such as a job promotion, a fun family vacation or your son getting into his dream college.

Example: We had a great time hiking through Yosemite this summer with the kids before Tommy headed off to the University of New Hampshire in the fall (Go Wildcats!).

3 Reflect on a happy holiday memory. Take family and close friends on a stroll down memory lane with a funny or sentimental holiday memory that will make them feel good.

Example: I had to laugh the other day when Mary and her friends were building a snowman. Remember when we built that huge snowman and dressed it in Dad's clothes? Even Nana and Pop-pop got a good chuckle out of that.

4 Don't make it all about you. While you should tell the recipient what's going on in your life, remember to ask about them and their families. Congratulate them on something good that happened this year, or say that you look forward to meeting up with them soon.

Example: Linda, congratulations on your new job! Your company is very lucky to have you! Hard work pays off. How are Mikey and Hannah doing? Is Hannah still planning to play softball in the spring?

5 Bring your message home with a great sign off. End your sentiment on a positive note.

Example: We wish you and your family all the best in the coming year.

